



Farm 2 Fork Collective – Notice of Extraordinary General Meeting

Date and Time : 6.00PM, Thursday 15th February 2024

Location : Murgon RSL, 70 Gore St, Murgon

Agenda

Item	Topic
1	Nominations for President, Vice-President and Treasurer
2	<p>The future of our retail shop - looking forward to June 2024</p> <p>The current available funds for the Collective stand at approximately \$20K. On our current sales trend, we are forecasted to make a \$12K loss this year, which means that available funds at the end of this financial year will be \$8K. These funds will not be sufficient to keep the shop in Wooroolin viable for the next financial year. Further, we do not have enough volunteers to keep the shop running.</p> <p>To ensure that we can keep the Farm 2 Fork Collective viable, we propose that we close the retail shop by the end of April 2024. By closing in April, we will provide:</p> <ul style="list-style-type: none"> • Producers with enough time to collect their remaining stock; • Adequate notice to the general public; • Adequate time for the Collective to liquidate assets held within the shop at Wooroolin; and • Adequate time for the Collective to clean up the space before the lease ends in May 2024. <p>If the Farm 2 Fork Collective is to operate without a shop front, it is estimated that we will need approximately \$5K per annum to cover overheads such as committee insurance, accountants, accountant software, events and promotions. If we were to close this financial year, we will still have sufficient funds for the following financial year to work more with our community.</p> <p>Some possible ideas that Farm 2 Fork Collective could offer our members and the community are:</p> <ul style="list-style-type: none"> • Run special event markets for our members to show case their products; • Co-host with existing markets and agricultural show societies to help promote our members; • Run workshops which are open to everyone, but at discounted prices for our members; and • Attend various festivals such as Goomeri Pumpkin Festival, Baconfest and Gayndah Orange Festival in order to help promote our members to an even wider customer base. <p>The above suggestions will still require the assistance of volunteers.</p>

<p>3</p>	<p>Proposed new annual (flat rate) membership fee</p> <p>It is proposed that a new flat rate annual membership fee of \$30 be applied to all members. The current tiers of membership have proven difficult to regulate and are quite cost prohibitive to many potential members given the current economic climate.</p> <p>This amount is more in line with other not-for-profit organisations and will hopefully encourage more businesses and customers to sign up for membership.</p> <p>This membership will give members the following benefits:</p> <ul style="list-style-type: none"> • The right to vote at all meetings; • Website Profile Page; • Social Media Introduction; • Ongoing Media Promotion; • Advanced notice of event tickets; • Event ticket discounts; and • Invitation to VIP events and workshops.
<p>4</p>	<p>New committee members</p> <p>We require at least one more member to join the committee to be compliant with our Constitution's minimum requirement of seven (7) committee members. Nominations are welcome.</p>